



# THE DIGITAL MARKETING INSTITUTE

Become a Certified Digital  
Marketing Expert with us.



## ABOUT MARKETUTE

Marketute is a premier digital marketing institute that equips individuals with the skills and knowledge needed to thrive in the digital landscape. Our comprehensive courses cover all aspects of digital marketing, from SEO and social media marketing to web design and paid advertising. We pride ourselves on offering hands-on training, industry-recognized certifications, and 100% placement support to ensure our students' success.

Founded by industry experts with 5 years of experience, Marketute combines theoretical knowledge with practical application. Our team of seasoned trainers brings real-world insights into the classroom, fostering an engaging and effective learning environment. At Marketute, we are committed to helping our students achieve their career goals and stay ahead in the ever-evolving digital marketing field. offering hands-on training, industry-recognized certifications, and 100% placement support to ensure our students' success.



**Comprehensive Curriculum:** Our courses cover all major digital marketing disciplines to provide a well-rounded education.



**Experienced Trainers:** Learn from industry professionals with extensive experience and proven expertise.



**Job Placement Support:** Benefit from our 100% placement support, including resume building and interview preparation.



## Choose

# Digital Marketing As a Career!

Digital marketing is one of the fastest-growing fields in today's digital age, offering exciting career opportunities and the potential for significant growth. By choosing a career in digital marketing, you can become a key player in shaping the online presence and success of businesses across various industries. With the increasing reliance on digital platforms for marketing and advertising, the demand for skilled digital marketers continues to rise, making it an advantageous and dynamic career choice.

### WHY IS THIS FOR?

Digital Marketing is ideal for individuals passionate about the online world, creative in their approach, and eager to keep up with the latest trends and technologies. If you enjoy using social media, analyzing data, or crafting compelling content, a career in digital marketing could be the perfect fit for you.

This field is also suitable for those looking for a versatile career path with opportunities for specialization. Whether you are a recent graduate, a professional looking to switch careers, or an entrepreneur wanting to grow your business, digital marketing offers diverse roles that cater to various interests and skill sets.

### WHAT CAN YOU EXPECT?

In a digital marketing career, you can expect to work on various projects that keep your work engaging and challenging. Each day, from managing social media campaigns to optimizing websites for search engines, brings new opportunities to apply your skills and creativity.

You will also be able to work with cutting-edge tools and technologies that drive the digital marketing industry. Continuous learning and professional development are integral to this field, ensuring you stay updated with the latest advancements and best practices.



"Our job is not to create content. Our job is to change the world of the people who consume it."

 @marketute

 @marketute

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## OUR COURSES

At Marketute, we offer a range of comprehensive courses designed to equip you with the skills needed to excel in the digital landscape. Our expert-led programs combine theoretical knowledge with practical experience, ensuring you are job-ready upon completion.

# 01

### Digital Marketing

Master the art of online influence with our comprehensive Digital Marketing Course, designed to give you hands-on experience in the latest marketing techniques.

**₹49,999 / 6 Months**

# 02

### Search Engine Optimization

Drive organic growth with our SEO Course, which is designed to teach effective strategies for boosting your website's visibility and outpacing competitors in search engine rankings.

**₹9,999 / 3 Months**

# 03

### Website Design

Become an expert in web design, the industry's essential skill. Grab the latest tools and techniques to create stunning, user-friendly websites.

**₹14,999 / 3 Months**

# 04

### Paid Ads

Our Paid Advertising Course gives us the skills to design, implement, and optimize campaigns that deliver high conversions and measurable results.

**₹19,999 / 3 Months**

# 05

### Graphic Design

Learn to use Photoshop and Illustrator to produce eye-catching graphics and compelling visual content with our Graphic Design Course.

**₹29,999 / 3 Months**

# 06

### Social Media Marketing

Learn digital storytelling and improve your social media skills with our SMM Course, where you'll learn to craft compelling content and engage audiences.

**₹9,999 / 3 Months**

## WHY CHOOSE US AS A DIGITAL MARKETING INSTITUTE?

Choosing Marketute ensures you receive a comprehensive education covering all aspects of digital marketing. Our experienced trainers bring real-world insights, providing the best learning experience possible.

We focus on hands-on training with live projects and practical assignments to prepare you for industry challenges. Our dedicated placement cell offers 100% placement support, including resume building and interview preparation.

We offer flexible learning options and offline classes. Earn an industry-recognized certification to enhance your employability and validate your skills.

Our personalized learning approach guarantees individual attention to help you achieve your career goals. Join a community of professionals and build valuable connections through our events and workshops.





## The Best Value comes from **The Integrity of Successful & Working Perfectly.**

Marketute has partnered with several reputable companies to support job placements for their graduates. Their placement partners include Aterian, Balance Ads, Blinkit, Grzzy, and more. These collaborations ensure that students can access excellent job opportunities upon completing their digital marketing courses.



MARKETUTE  
**PLACEMENT**  
PARTNER

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BALANCE ADS

blinkit

**zomato**

SWIGGY

grzzy

Aterian  
Tech

accenture

group<sup>m</sup>

**NYKAA**

## OUR TRAINER'S

At Marketute Learning, our expert trainers provide top-notch education and guidance. Meet the professionals who will help you excel in your digital marketing journey.



### Anant Prakash Founder

He is the visionary behind Marketute Learning and has five years of experience in the digital marketing industry. His leadership ensures our institute remains at the forefront of digital marketing training.



### Iliyas Khan Digital Marketing Trainer

Iliyas Khan has extensive knowledge of SEO, HTML, CSS, Bootstrap, Web Design, and email marketing. He is passionate about teaching and helps students grasp complex digital marketing concepts.



### Anshika Tomar Web Developer

She specializes in website design & development. With knowledge of WordPress and Shopify, she guides students in creating responsive and user-friendly websites.



### Anshik Bansal Graphic Design

He is an expert in graphic design and is proficient in Adobe Photoshop and Illustrator. He teaches the principles of design & digital media creation.



### Amit Rathore Advertising Trainer

He specializes in paid advertising, including Google Ads & Meta Ads. He provides students with hands-on experience and insights into effective advertising strategies.



# Students Feedback



Don't just take our word for it. Hear from our students who have transformed their careers with Marketute. Our alumni have achieved remarkable success and are working with leading companies.



**Eshank Raj Kanojiya**  
Student



Marketute's SEO training was exactly what I needed. The course was well-structured and filled with actionable insights. It has significantly improved my SEO skills and understanding. Great value for money!



**Soni Sharma**  
Student



Marketute has provided a complete package of digital marketing. I will surely recommend Marketute to anyone serious about digital marketing as a profession.



**Anshul Upadhyay**  
Student



Marketute's Social Media Marketing course exceeded my expectations! The content was comprehensive and up-to-date, and the practical exercises were incredibly valuable. Highly recommend for anyone looking to excel in digital marketing!



**Archi Bansal**  
Student



My experience with Marketute has been great. I am a 10+2 and was looking to be financially independent. I joined a Digital Marketing course, and now, I earn well at a good organization.



**Kundan Verma**  
Student



Marketute Learning Institute has been a game-changer for me. As someone with a limited technical background, I was initially hesitant about pursuing a career in web development. However, the web development course at Marketute made the learning process incredibly accessible and enjoyable.



**Ayushi Mittal**  
Student



I gained invaluable SEO skills from Marketute's course. The practical tips and expert guidance were top-notch, and the interactive sessions enhanced my learning experience. Highly recommend it for SEO enthusiasts!



**"Marketute's Digital Marketing course was outstanding. The in-depth lessons and hands-on approach made complex concepts easy to grasp. It's an essential course for anyone serious about mastering Digital Marketing strategies."**

# MARKETUTE



We'd love to hear from you! Whether you have questions about our courses, need more information, or want to enroll, our team at Marketute Learning is here to help.



## Contact Us :

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